

Yass Valley  
Australia Day Awards  
Event of the Year 2023



Early Bird  
book  
before  
May



# MURRUMBATEMAN FIELD DAYS

An event by the Murrumbateman Community Association

19-20 OCTOBER 2024  
Book at [www.mfdays.com](http://www.mfdays.com)



Here to help you find new customers, engage with the community and promote your business.

## EXHIBITOR OPPORTUNITIES

We are Yass Valley's flagship rural event with 350+ exhibitors and over 15,000 people onsite over two days. Put your business in front of our rural farming and lifestyle visitors:

- Canberra - affluent lifestyle shoppers and families.
- Regional NSW - large acreage farmers, hobby farmers and agri-businesses.
- Local - tree changers and home builders.



## OUR EXHIBITOR'S REPORT:

- There is high spend per individual.
- Buyers make major machinery purchases and buy high value items.
- The MFD's are a great value-for-money small farm field days.
- Results say it all! The 2023 AAFDA exhibitor survey reported that the MFD exhibitor event experience was rated highly amongst other field days.



## MEETING YOUR BUSINESS OBJECTIVES

- 70% of our exhibitors come to sell products - they reported bouyant sales in 2023.
- Opportunities to meet your marketing objectives - advertising & promotion, generating new sales leads and plenty of face to face customer engagement.



**BOOK NOW**



02 6227 5895  
Office open Wed and Thu

19 East Street, Murrumbateman NSW 2582

[www.mfdays.com](http://www.mfdays.com)  
[admin@mfdays.com](mailto:admin@mfdays.com)








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Exhibitor Enquiries:  
Email Kylie at [admin@mfdays.com](mailto:admin@mfdays.com) or call 02 6227 5895



**Sponsorship & advertising opportunities**

## Site Prices Murrumbateman Field Days 2024

App Code	Site Size	Type	Earlybird Price *	Full Price
A1	13m x 17m deep	Powered	\$ 1,170.00	\$ 1,275.00
A2	13m x 17m deep	Unpowered	\$ 995.00	\$ 1,100.00
A3	13m x 9m deep	Powered	\$ 915.00	\$ 990.00
A4	13m x 9m deep	Unpowered	\$ 740.00	\$ 815.00
A5	6m x 9m deep	Powered	\$ 750.00	\$ 805.00
A6	6m x 9m deep	Unpowered	\$ 575.00	\$ 630.00
A7	3m x 3m	Powered	\$ 615.00	\$ 670.00
A8	3m x 3m	Unpowered	\$ 440.00	\$ 495.00
B11	Livestock Medium	Unpowered	\$ 450.00	\$ 495.00
B12	Livestock Small	Unpowered	\$ 415.00	\$ 460.00

\*To be eligible for the Earlybird price, applications must be completed and paid in full before 30 April 2024



**38% visitors are families with children**



**45% visitors are over 40**



**Top Attractions: products for sale, animals & machinery**



**Visitor place of residence**



'I get so many customer leads over the weekend it keeps our books full for the rest of the year!' - Brian, Taylex Tanks



'Awesome event. Love going every year it is on. Thank you to everyone who has worked so hard to make it happen!'  
Happy visitor

Our exhibitors come from a cross section of industries - from agriculture, lifestyle & homewares, to construction, beer/wine & food.

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